

Minutes of the Executive Board of the Democratic Club of Sunnyvale

Date: April 26, 2010

Time: 7:10 p.m.

Place: 778 Steuben Drive, Sunnyvale

Directors Present: Nancy Smith
Norine Krueger
Vimala Balan
Margaret Okuzumi
Richard Kolber
Mike Serrone
Carol Weiss

Directors Absent: None

Call to Order:

Ms. Smith called the meeting to order at 7:10 p.m. and announced that all directors were present and that the meeting, having been duly convened, was ready to proceed with its business.

Approval of Minutes:

A typographical error having been corrected, Ms. Okuzumi moved to accept the minutes and Ms. Krueger seconded the motion. It was resolved that the minutes of the April 5, 2010 Executive Board meeting be approved.

Reports:

California State Democratic Party Convention:

Ms. Okuzumi reported on the California Democratic Party convention. She noted that the energy level and the attendance was down. The party positions on the state propositions in the upcoming elections are Yes on propositions 13 and 15; No on propositions 14,16 and 17. Other endorsements were Dave Jones for Insurance Commissioner. No party endorsement was given for Lieutenant Governor ; no endorsement was sought for Attorney General. Rachel Sumi, our new county party MOE liaison, will meet with county clubs after June.

Vice President's Report:

No update on California Democratic Council (CDC) status.

No update on IRS non-profit status.

Nominations:

Ms. Smith has nominations for all offices except for the Vice President's position. Ms. Krueger will wait until after DCS elections on May 15, to file papers for CDC membership because the expiration dates for officers' positions has to be given.

Ms. Smith noted that we will need to reappoint the DCS representative alternate for the Central Committee meetings, the first Thursday of each month at 70 West Hedding Street, San Jose.

Jefferson Jackson Dinner, Friday, May 7, 2010.

Ms. Smith noted that there will be a Sunnyvale table. This is being coordinated by Council Member Otto Lee.

Voter Registration Training.

Ms. Krueger announced this training will be given by Judy Pipkin on Friday, April 30 at 7:30 p.m.

Paul Fong re-election campaign kick-off barbecue, noon to 3:00 p.m. in Rengstorff Park, Sunday, May 16. DCS was asked to be a co-sponsor, meaning that we invite our membership, via e-mail, to attend. Mr. Serrone so moved, Ms. Balan seconded the motion, which was approved unanimously.

New Media Report.

Mr. Serrone announced that the club now has control over its website. He requested a page to post bylaws as well as general membership meeting minutes. A links page, to the California Democratic Party and the Santa Clara County Democratic Party was added to the website. The website will also include other links of interest to DCS members, for example, Next 10 and Cool Cities. Facebook Meet-Up reminders to members will now be done by Ms. Okuzumi. Ms. Smith will continue to do meeting reminders. Mr. Serrone will do Meet-Up Reminders.

P.R. Report.

Ms. Okuzumi reported that over a dozen people have been given precincts, but she did not know if all had been walked yet. She mailed postcards to selected people in difficult to access apartments.

Action Item:

Ms. Smith will contact the editor at the "Sunnyvale Sun" to establish a relationship with the paper and work to have our events of general interest publicized.

Ms. Smith will contact city council members to help in our membership recruitment.

Treasurer's Report.

Ms. Balan reported that because our checking account is a business account, when the balance is under \$1000, there is a monthly \$10 charge; to reflect this, the budget will have to be modified. The membership chair will send membership renewal notices by e-mail to save postage. The membership checks are to be mailed to the club's post office box.

Action Item:

Ms. Smith will speak to the President of the Union Bank to see if there is a non-profit checking account.

Dues Discussion:

Ms. Smith spoke of the need for changes in membership dues.

Mr. Kolber moved that the dues structure be changed from student dues of \$20 to Student/Limited-income dues of \$15. Mr. Serrone seconded the motion. The motion was passed unanimously. Mr. Serrone noted that the more members the club has, the more income is generated, and thus, more activities.

Action Items:

Mr. Serrone will add the revised membership form as a PDF file to the club's website.

Mr. Kolber will type up a commitment cards list from January's meeting, with names and tasks.

Partial Agenda for May 24, 2010 Executive Committee Meeting:

- 1) Volunteer positions to be filled:
 - Meeting Coordinator needed
 - Social Event Planner

- 2) Fund Raising ideas

- 3) Membership drive ideas

Meeting Adjourned

Meeting adjourned at 8:35 p.m.