Minutes of the Executive Board of the Democratic Club of Sunnyvale

Date: September 26, 2011

Time: 7:30 p.m.

Place: 778 Steuben Drive, Sunnyvale

Directors Present: Vimala Balan

Kohl Gill Mike Serrone Nancy Smith Claude Nahum Carol Weiss

Directors Absent: Margaret Okuzumi

Call to Order: Ms. Smith called the meeting to order at 7:50 p.m.

Approval of Minutes: Ms. Smith offered a correction to the minutes: Ms. Smith was charged with

calling Jack Walker. On a motion by Mr. Gill, seconded by Mr. Serrone, the

minutes were unanimously approved as corrected.

President's Report:

☐ Ms. Smith will send out an e-mail to members announcing Bo Chang's fund-raiser on September 29, but Club will not raise funds for him.

Media Report:

☐ Mr. Serrone will update the website with the endorsement for Bo Chang and the lack of endorsement for Measure A.

Central Committee Update:

☐ Ms. Smith had to explain the Club's lack of endorsement for some Democratic candidates. The club needs to consider its image. Mr. Gill noted that the Central Committee has shot down candidates but has not promoted any progressive candidates. However, this had to be started two years ago and the DCS wasn't organized enough to do this.

Measure A Endorsement Meeting:

- Review: Meeting did not start on time but it ended on time.
- ☐ Good audience involvement; effective moderator.
- □ Discussion was extremely civil.
- ☐ Ms. Smith suggested that there be a member survey made after the election to find out what members liked/didn't like about the past year.
 - ➤ Action item: Ms. Okuzumi is to gather documents for Democratic values that were agreed upon. These should be posted on the club's website. Ms. Smith will include this in our yearend accomplishments.

Membership Report:

- ☐ Mr. Gill discussed membership reconciliation. The number of members in good standing is currently 59. Of these, 34 claim the DCS as their primary club.
 - Action item: Mr. Gill will speak to Melodi Masaniai to find out how many delegates a club receives with 40 members declaring DCS as their primary club and he will give a follow-up report at the next Executive Committee Meeting.

Treasurer's Report:

- □ As of September 25, 2011, the current balance in the club's account is \$2894.53. Membership fees are due 12 months after the last payment; it resets if beyond 60 days.
- □ Do we want to change our dues and our timing structure? Ms. Smith noted the need to be more aggressive about membership renewals.

> Action item: Cash flow report requested from Mr. Nahum and Ms. Balan for the next meeting.

Upcoming Meetings:

- □ General Membership Meeting, Saturday, October 15,2011, Larry Stone to speak on "Tea Party Craziness".
- □ Next Executive Committee Meeting Monday, November 14, 2011.
- ☐ General Membership Meeting, Saturday, December 17, 2011. "These are our Accomplishments".
 - **Action item**: Mr. Serrone to check on January meeting date at the Fairbrae.

New Media Report:

Mr. Gill explained Demdash.US, democracy dashboard. It is like a Facebook for elections. Candidates and committees can have their pages. Beta is not yet finished. Mr. Gill also discussed Innovation Games. Maybe for a meeting next year when the club has some time, this will be appropriate. Costs need to be investigated. This may be useful for precinct walking and it may have other apps as well.

Motion to Adjourn:

☐ Mr. Gill made a motion to adjourn the meeting at 9:00. The motion was seconded by Mr. Nahum and was unanimously approved.

Respectfully submitted, Carol L. Weiss