

Minutes of the Executive Board of the Democratic Club of Sunnyvale

Date: November 14, 2011

Time: 7:30 p.m.

Place: 630 Princeton Drive, Sunnyvale

Directors Present: Vimala Balan
Kohl Gill
Margaret Okuzumi
Mike Serrone
Nancy Smith
Carol Weiss

Directors Absent: None

Call to Order: Ms. Smith called the meeting to order at 7:45 p.m.

Approval of Minutes: On a motion by Mr. Gill, seconded by Mr. Serrone, the minutes were unanimously approved, with the correction of the spelling of Okuzumi.

Reports:

Elections: What to do differently next time?

- Put Democratic values on website.
- Measure the possible candidates for endorsement against these values.
- Recruit candidates we can get behind.

Changes to endorsement process?

- Is 2/3 too high a threshold for endorsement?
- Should the Club's process be similar to the central committee's?

It was noted that the Club's process is more transparent and has less of a buffer between members and candidates. How did the DCS image emerge from this? It took some hits, but increased the Club's clout. The Club will have to get the Central Committee to help recruit viable candidates and the Club will have to engage with that Committee. Should the Club function more in candidate recruitment than in candidate endorsement?

- **Action item:** Mr. Gill needs to scan his notes from the lawyer's meeting.

President's Report:

The Central Committee is struggling about what to do with Occupy San Jose.

- **Action item:** Ms. Okuzumi needs to get the Democratic Values to Mr. Serrone for posting on the website.
- Upcoming events announced: E-Board meeting next Saturday and Sunday in Burlingame.
State Party Convention February 10-12, 2012 in San Diego.

Membership Report:

Mr. Gill announced that the revised membership list shows 37 of 61 members designated the DCS as their primary club. If three more members do so, then the club will have two delegates instead of one.

- **Action item:** Mr. Gill will send out an e-mail/phone members who are not members of other clubs to see if they will designate DCS as their primary.

Treasurer's Report:

- Ms. Balan reported that as of 10/31/11, there was a balance of \$2774.53 in the DCS account.
 - **Action item:** Cash flow statement is needed for the next meeting.
 - **Action item:** Fairbrae needs insurance information from the Club; Ms. Smith to send this.

Public Relations Report:

The January 14, 2012 meeting will be the endorsement for state Senate (Jerry Hill and Sally Lieber). This meeting date was moved up one week because the following week-end is the party's regional endorsement meeting, which includes candidates from other districts. The DCS process is geared towards the Sunnyvale City Council, rather than other, higher offices and the Club will follow the endorsement process as written in the bylaws.

- **Action item:** Ms. Smith will submit the 2012 meeting calendar.
 - **Action item:** Ms. Smith will speak with Mr. Richard Kolber for help organizing the holiday party.
- The January 30, 2012 Executive Committee Meeting will focus on priorities, local candidate recruitment timeline and the Club's meeting timeline for the year.

New Media Report:

Mr. Serrone needs the wording for the holiday party.

New Business:

A suggestion was received from new member Delores Medeiros about screening a movie. The concern was raised that for a public screening, the Club would have to pay royalties. It was also suggested that Ms. Medeiros be made the head of the DCS social committee.

- **Action item:** Ms. Okuzumi is to follow up on the idea of a movie series; she will speak with Barbara Fukimoto.

At the holiday party, Ms. Smith will informally ask around to determine interest in social club links to book/movie club.

- Jobs not Cuts Rally: Ms. Smith wants to speak to the Club before the January 9 rally at the San Jose Rotunda. Mr. Gill will send around a flyer and give Mr. Raphael Tam some time to speak about this at the holiday party.

Motion to Adjourn:

- Mr. Gill made a motion to adjourn the meeting at 9:35. The motion was seconded by Ms. Smith and was unanimously approved.

Respectfully submitted,
Carol L. Weiss