

Minutes of the Executive Board of the Democratic Club of Sunnyvale

Date: January 30, 2012
Time: 7:30 p.m.
Place: 778 Steuben Drive, Sunnyvale

Directors Present: Vimala Balan
Kohl Gill
Claude Nahum
Margaret Okuzumi
Mike Serrone
Nancy Smith
Carol Weiss

Directors Absent: None

Call to Order: Ms. Smith called the meeting to order at 7:40 p.m.

Approval of Minutes: Ms. Okuzumi moved to approve the minutes of the November 14, 2011 Executive Board meeting. Mr. Gill seconded the motion. The minutes were unanimously approved.

Approval of Agenda: Ms. Okuzumi added endorsement process to the agenda.

Discussion of Endorsement Process:

The general sentiment was that the process worked well. Mr. Gill stated that the next time the club has an endorsement, the officers may want to go over the ground rules again, ahead of time. Ms. Okuzumi noted that it was confusing collecting the voting cards; next time, consider doing a written tally then announcing the votes so that everyone hears it. More time should be allowed for breaks. A longer discussion time really helped. Members, holding up their cards, should have priority in asking questions.

President's Report: Ms. Smith brought up the topic of the effectiveness of the Club's announcements at City Council meetings. It was suggested that a script be provided to Mr. Kolber for this purpose. Ms. Smith presented the 2012 calendar to the Executive Committee for its approval prior to its being presented to the general membership at its next meeting for approval and adoption. The Committee unanimously approved the calendar.

- Action item: Mr. Serrone to check the dates for availability with Fairbrae Swim Club.

Membership Report: Mr. Gill announced that currently the DCS has 59 members in good standing, of whom 42 have designated DCS as primary. Four new members have joined since the last meeting and there are many new prospects from the SOTU event.

Ms. Smith remarked that there is a need or a long range plan to grow membership. DCS needs to shift towards working groups and committees. She passed around post-it notes for the officers to make an "energy timeline". On these notes, the officers listed three things they think the Club should do in 2012. This is to be a lead-in to the organizational meeting and to goal-setting at the February 17 meeting, "Building the Capacity of the Club". At this meeting, Ms. Okuzumi will facilitate a consensus workshop.

Vice President's Report:

Mr. Nahum reported on the Club's CDC membership status. He talked with the regional director and the status is still pending.

Treasurer's Report:

Ms. Balan reported that it have been a very good year for the Club. It netted \$604.97 from June-December, 2011. The balance in the Club's account as of 12/31/2011 was \$2651.66.

Ms. Smith filed form 8872, due January 30, with the IRS on Friday, January 17, 2012. This form is to report cumulative income/expense over \$500 for the DCS. The Fairbrae rent and the insurance fit into this category.

P.R. Report:

- Action item: Ms. Okuzumi will check in with Mike Honda's staff to confirm his participation in the DCS March 17 meeting, before this is publicized.

New Media:

Ms. Smith congratulated Mr. Serrone on how good the Club's website looks. Mr. Serrone asked if we should change web hosts, considering the unreliability of the present one, which has gone down twice in one week.

Adjournment:

Mr. Nahum moved to adjourn and Mr. Gill seconded the motion. The meeting was adjourned at 9:10 p.m.